

GOVERNMENT OF ODISHA
REVENUE AND DISASTER MANAGEMENT DEPARTMENT

RDM- DILRMP-MISC-0022-2018 41885 /R&DM dated

3 NOV 2018

From

Sri Ajay Kumar Das, OFS(SAG)
F.A-cum-Additional Secretary to Government.

To

The Principal Accountant General (A&E),
Odisha, Bhubaneswar.

Sub: Sanction of funds to the tune of Rs. 39,50,000/- for utilization under the unit
Information, Education and Communication (IEC)

Madam,

I am directed to convey the sanction of the Governor to an expenditure of Rs.39,50,000/- (Rupees Thirty-nine Lakhs Fifty thousand) only in order to defray by the Collectors of 30 Districts of the State and Director, ROTI as per the Statement attached herewith for its utilization in the following items of activities as approved by the I&PR Department under the schemes " Information, Education and Communication (IEC)" during the year 2018-19.

- i) Mounting and walling of hoardings for other Deptts. of Govt. on various Welfare Measures undertaken by Govt. from time to time.
- ii) Production of TVCs, Documentary Films, Audio Visual Contents, Radio Jingles, Radio Sports etc. on Government Flagship Programmes.
- iii) Telecast of TVCs, Documentary Films, Audio Visual Contents and Broadcast of Radio Jingles, Radio Sports etc. in TV Channels and Radio Channels respectively.
- iv) Web Hoisting of Banners and Videos on Govt. Flagship Programmes in Web Media Channels.
- v) Generating awareness by using Traditional Folk Art.
- vi) Preparation and publication of different Flagship programmes of Govt. in shape of Advertisement in various Vernacular and English Dailies and Periodicals.

Esesides, Preparation of Booklets, Leaflets, Posters, Banners, Organisation of Workshops for dissemination of Information to create awareness are also part of IEC Activities.

2. The charge is debitable to Demand No. 03-2029- Land Revenue-Programme Expenditure-State Sector Schemes-State Sector-104-Management of Government Estates-0708- Information, Education and Communication-20002-Other Charges (Voted) in the Budget Estimate for the year 2018-19.

3. The D.D.O-cum Deputy Secretary to Government, Revenue & D.M Department shall draw the amount and transfer the amount online to the concerned Collectors and Director, ROTI as per the enclosed statement.

P.T.O

4. The fund shall specifically be utilized by the concerned Collectors and the Director, ROTI for implementation of the scheme "Information, Education and Communication" for undertaking the specific activities by following the procedure laid down vide Finance Department Letter No 30159/F dated 17.10.2017

5. The funds shall be utilized positively within 31.03.2019 and the utilization certificates shall be furnished by the Collectors and Director, ROTI by 30.04.2019.

6. The money shall not be kept idle or parked in any Scheduled Bank or cash in hand as per the instructions of Finance Department.

Yours faithfully


F.A-cum- Additional Secretary to Government

Memo No. 41886 /R&DM dated

13 NOV 2018

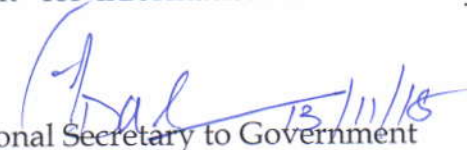
Copy along with its enclosure forwarded to the Secretary, Board of Revenue, Odisha, Cuttack/ all RDCs/Director, ROTI, Gothapatna, Bhubaneswar/all Collectors for information and necessary action.


F.A-cum- Additional Secretary to Government

Memo No. 41887 /R&DM dated

13 NOV 2018

Copy along with its enclosure forwarded to the Treasury Officer, Special Treasury No-II, OLA Campus, Bhubaneswar/DDO-cum-Deputy Secretary to Government, Revenue & DM Department/ Accounts Branch/ Budget-A Branch for information and necessary action.


F.A-cum- Additional Secretary to Government

Memo No. 41888 /R&DM dated

13 NOV 2018

Copy forwarded to the A.G (Civil Audit), Odisha, Bhubaneswar for information and necessary action.


F.A-cum- Additional Secretary to Government

Memo No. 41889 /R&DM dated

13 NOV 2018

Copy forwarded to the Finance Department/P&C Department/ I & P.R Deptt./ IMU Cell/DILRMP Cell of R&DM Department for information and necessary action.


F.A-cum- Additional Secretary to Government

Statement showing District wise/D.D.O wise allocation of fund for utilization in the scheme Information, Education and Communication (IEC) as provided in the Budget for the year 2018-19 under the Programme Expenditure.

Sl.No	Name of the District/ D.D.O	No. of Sub- Division	Allocation of Funds (in Rs.)
1	Angul	4	1,50,000.00
2	Balasore	2	1,00,000.00
3	Bargarh	2	1,00,000.00
4	Bhadrak	1	75,000.00
5	Bolangir	3	1,25,000.00
6	Boudh	1	75,000.00
7	Cuttack	3	1,25,000.00
8	Deogarh	1	75,000.00
9	Dhenkanal	3	1,25,000.00
10	Gajapati	1	75,000.00
11	Ganjam	3	1,25,000.00
12	Jagatsinghpur	1	75,000.00
13	Jajpur	1	75,000.00
14	Jharsuguda	1	75,000.00
15	Kalahandi	2	1,00,000.00
16	Kandhamal	2	1,00,000.00
17	Kendrapara	1	75,000.00
18	Keonjhar	3	1,25,000.00
19	Khurda	2	1,00,000.00
20	Koraput	2	1,00,000.00
21	Malkangiri	1	75,000.00
22	Mayurbhanj	4	1,50,000.00
23	Nabrangpur	1	75,000.00
24	Nayagarh	1	75,000.00
25	Nuapada	1	75,000.00
26	Puri	1	75,000.00
27	Rayagada	2	1,00,000.00
28	Sambalpur	3	1,25,000.00
29	Subarnapur	2	1,00,000.00
30	Sundergarh	3	1,25,000.00
Total amount against District/ Sub- division		30/58	29,50,000.00
31.	Director, ROTI		10,00,000.00
Grand Total			39,50,000.00 (Rupees Thirty-nine Lakhs Fifty thousand) only